

Index

Unit 1

Chapter 1 : Indian Ethos and Values : Its relevance at Workplace 1-1 to 1-20

1.1	Concept of Indian Ethos and Ethics	1-2
1.1.1	Meaning of Indian Ethos and Ethics.....	1-2
1.1.2	Features of Indian Ethos	1-3
1.1.3	Need of Indian Ethos.....	1-6
1.1.4	Evolution of Indian Ethos.....	1-6
1.1.5	Relevance of Indian Ethos for Management in Global Change:	1-9
1.2	Role of Indian Ethos in Managerial Practices.....	1-10
1.2.1	Role of Indian Ethos In Management	1-10
1.3	Triguna Theory-OSHA Model.....	1-11
1.4	Relevance of value-based Management in Global Change.....	1-12
1.5	Impact of values on Stakeholders	1-12
1.6	Trans-Cultural Human Values, Eastern Management v/s Western Management	1-12

Unit 2

Chapter 2 : Indian Model of Management 2-1 to 2-14

2.1	Concept Of Indian Model Of Management In The Indian Socio-Political Environment.....	2-2
2.2	Laws Of Karma And Its Relevance In Business Settings.....	2-3
2.3	Indian Heritage In Production And Consumption	2-5
2.4	Management lessons from Indian heritage scriptures (like Mahabharata and Ramayana).....	2-6
2.5	Leadership Pointers from Kautilya’s Arthashastra	2-9
2.6	VEDA Model of Leadership	2-11
2.7	Corporate Rishi Model.....	2-12
2.9	WE theory (West- East Theory)	2-13

Unit 3

Chapter 3 : Business Ethics as applied Ethics 3-1 to 3-14

3.1	Business Ethics as applied Ethics meaning.....	3-2
3.1.1	Business Ethics	3-2
3.1.2	Example of Business Ethics	3-3
3.1.3	Principles of business ethics for Executives.....	3-4
3.1.4	Example of Workplace Ethics-	3-4
3.2	Characteristics of business ethics	3-5

3.3	Importance of Business Ethics	3-6
3.3.1	Differences Between Business Ethics and Social Responsibility.....	3-8
3.4	Types of Business Ethics	3-8
3.5	Factors Influencing business ethics	3-9
3.6	Categories of Ethics	3-10
3.7	Business code of Conduct.....	3-11
3.7.1	Similarities between code of conduct and business code.....	3-12
3.7.2	Difference between code of Conduct and Business Code.....	3-13

Unit 4

Chapter 4 : Approaches to Business Ethics **4-1 to 4-9**

4.1	Consequentialist and Non- Consequentialist Theories of Ethics	4-2
4.2	Teleology, Consequentialism, and Utility	4-2
4.3	Approaches to Business Ethics.....	4-3
4.3.1	Deontological approach.....	4-3
4.3.2	Teleological approach	4-4
4.4	Kohlberg's Theory of Moral Development.....	4-5
4.4.1	Stages of Moral Development.....	4-7
4.4.2	Criticisms on Kohlberg's Theory.....	4-8

Unit 5

Chapter 5 : Ethical decision making in business matrix **5-1 to 5-26**

5.1	Ethical Decision Making	5-2
5.1.1	Introduction.....	5-2
5.1.2	Meaning.....	5-2
5.1.3	What is Ethics?.....	5-2
5.1.4	Making Decisions	5-4
5.2	Framework of Ethical decision making.....	5-5
5.3	Ethical dilemmas in different functional areas of Business	5-6
5.3.1	Ethical Dilemmas in Business	5-6
5.3.1.1	Types of Ethical Issues in Business	5-7
5.3.1.2	How to Avoid Ethical Issues in Business.....	5-9
5.3.2	Ethical dilemmas in Finance.....	5-11
5.3.3	Ethical Dilemmas in Marketing:.....	5-12

5.3.4 Ethical Dilemmas in Human Resource Management:..... 5-13

5.3.5 Ethical Dilemmas in International Business 5-15

5.4 Intellectual Property Rights and Business Ethics 5-16

5.5 Ethical challenges for Managers 5-18

5.6 Ethical challenges for HR Managers 5-19

5.7 Ethical Decision Making process : it's Model -STEP Model 5-20

5.8 PLUS Filter Model 5-23

Unit 6

Chapter 6 : Applications of Ethical Principles to Contemporary, Moral and Ethical problems / issues related to Business 6-1 to 6-21

6.1 Definition of Corporate Strategy 6-2

6.2 Corporate Strategy : The Four Key Components 6-3

6.2.1 Benefits of Corporate Strategy 6-4

6.3 Introduction to Climate Change 6-5

6.3.1 Causes of Climate Change 6-5

6.3.2 What is the most Important Cause of Climate Change? 6-5

6.4 Natural Resource Depletion 6-7

6.4.1 Causes of Depletion of Natural Resources 6-7

6.4.2 Effects of Depletion of Natural Resources 6-9

6.4.3 Solutions of Depletion of Natural Resources..... 6-10

6.5 Corporate Social Responsibility, Transparency And Accountability 6-11

6.5.1 Corporate Social Responsibility 6-11

6.5.2 Transparency..... 6-11

6.5.3 Accountability 6-13

6.6 Social Media and E-Platforms 6-13

6.6.1 The main Advantages of Social media are..... 6-13

6.6.2 However, in Spite of being an Important tool of Communication, Social Media has its own set of Disadvantages which are given below..... 6-15

6.6.3 Examples of Best Social Media E Platforms: 6-15

6.7 Current ethical issues like Bank scams, Airlines etc. 6-17

6.7.1 Principles of banking ethics 6-17

6.7.2 Ethical issues and challenges faced by Indian banking industry 6-17

6.8 Ethical issues in Airlines 6-21